

## Dr.DAVID ANTONY CHRISTOPHER M

Assistant Professor,  
Department of Commerce,  
Bishop Heber College,  
Tiruchirappalli - 17.

E-mail : davidantonychristopher@gmail.com

Phone : 8098777597

Web:

### Qualification

Degree	Branch	Institution / University	Year of Passing
Doctor of Philosophy	Commerce	Bharathidasan University	2016
Master of Philosophy	Commerce	Bharathidasan University	2006
M.com	Commerce	Bharathidasan University	2004

### Ph.D. Details

Title of Thesis	Area of Specialization	Research Supervisor	Research Centre	Year of Award
A STUDY ON THE CUSTOMER SATISFACTION ON INTERNET BANKING WITH SPECIAL REFERENCE TO PUBLIC SECTOR BANKS IN TIRUCHIRAPPALLI CITY	COMMERCE	Dr.S.Joseph xavier	St.Joseph college	August 2016

### Additional Qualification

Name of Course	Place of Study	Date	Duration
EMBA	National Institute of Business Management.	2009	2008-2009

### Work Experience

Name of Institution	Address of Institution	Designation	From	To
Gaeddu college of Business studies	Royal university of Bhutan, Gedu, Bhutan.	Associate professor	01-01-2009	31-12-2018
Bishop Heber college	ALLITHURAI ROAD, PUTHUR, TIRUCHIRAPPALLI-17	Assistant Professor	10/06/2019	Till date

### Teaching / Research Experience

U.G. : 11      P.G. : 2      M.Phil.      Ph.D.

## Field Experience

Type	Name of the Sector	Designation	From	To
Industry	MAE ROLL TECH PVT LTD	WORKS INCHARGE	6/18/2007	8/11/2009

## Table of Contents

1.	Conferences / workshops / Seminars Attended	13
2.	Research Papers Presented	3
3.	Publication in Journals	7
4.	Publication in Books	0
5.	Books Published / Edited	0
6.	Conferences / Workshops / Seminars Organised	0
7.	Research Projects	0
8.	Resource Person	0
9.	Consultancy	0
10.	Awards Recieved	0
11.	Patent	0
12.	Extension Activities Undertaken	0
13.	Professional Membership	0
14.	M.Phil. / Ph.D. Produced	0 / 0

1. College level Workshop on **"FACULTY DEVELOPMENT PROGRAMME ON STUDENT MENTAL HEALTH"** sponsored by the Interna Quality Assurance Cell and Deanery of Academics of Bishop Heber College organized by the Interna Quality Assurance Cell and Deanery of Academics of Bishop Heber College at BHC during 15/07/2022 to 15/07/2022.
2. College level Workshop on **"FACULTY DEVELOPMENT PROGRAM ON SIX SIGMA STRATEGY"** sponsored by Synergy School of Business Skills organized by Synergy School of Business Skills at Trichy during 07/10/2021 to 07/10/2021.
3. International level Conference on **"Current Issues In Indian Economy"** sponsored by ISDC organized by Bishop heber college at Trichy during 08/01/2020 to 08/01/2020.
4. College level Workshop on **"capacity Building Programme"** sponsored by Bishop heber college organized by Bishop heber college at Trichy during 31/08/2019 to 31/08/2019.
5. College level Workshop on **"Tally with GST"** sponsored by Bishop heber college organized by Bishop heber college at Trichy during 30/08/2019 to 30/08/2019.
6. National level Conference on **"Economic Transformation Through Entrepreneurship"** sponsored by ICSSR organized by St.Joseph College at Trichy during 21/01/2019 to 22/01/2019.
7. International level Workshop on **"Data Analytics in Business Research and social sciences"** sponsored by Royal University of Bhutan organized by Gaeddu college of business studies at Gedu, Bhutan. during 22/09/2017 to 29/09/2017.
8. International level Workshop on **"Professional Development on Assessment"** sponsored by Royal University of Bhutan organized by Gaeddu college of business studies at Gedu, Bhutan. during 05/05/2013 to 05/05/2013.
9. International level Orientation on **"Universal Human Values and Professional Ethics"** sponsored by Royal University of Bhutan organized by Gaeddu college of business studies at Gedu, Bhutan. during 13/04/2013 to 20/04/2013.
10. University level Workshop on **"Application of Research Techniques"** sponsored by M.Kumarasamy college of Engineering organized by k.Ramarishnan College of Engineering at karur during 25/08/2009 to 25/08/2009.
11. National level Seminar on **"World services Trade"** sponsored by UGC organized by St.Joseph College at Trichy during 04/12/2005 to 05/12/2005.
12. Regional level Workshop on **" Computer applications in Research in social sciences"** sponsored by UGC organized by Jamal Mohamed College at Trichy during 14/11/2005 to 20/11/2005.
13. International level Conference on **"Cost consciousness, sustainability, Goverenance and development"** sponsored by Institute of cost accountants of india organized by Gaeddu college of business studies at Gedu, Bhutan. during 01/01/1900 to 01/01/1900.

1. **"A CASE STUDY ON THE PERFORMANCE AND GROWTH OF CANARA BANK"** in the International conference on *Step up sustainable development goals into actions* sponsored by , organized by Bishop Heber College at Trichy during 31/03/2021 to 21/03/2021.
2. **"A Study on the customer satisfaction on Internet Banking with Special reference to public sector Banks n Trichy city"** in the International conference on *Current Issues In Indian Economy* sponsored by ISDC, organized by Bishop heber college at Trichy during 08/01/2020 to 08/01/2020.
3. **"Linking Internet Banking Services Happines (bhutan)"** in the International conference on *Cost cosciousness, Sustainability, Governance and development* sponsored by Institute of Cost Accountants of India, organized by Gaeddu college of business studies at Gedu,Bhutan. during 01/01/1900 to 01/01/1900.

## Publication in Journals

- 7

1. **"A STUDY ON WORKING CAPITAL ANALYSIS IN TANCEM WITH REFERENCE TO ARIYALUR UNIT"** published in Journal of Management & Entrepreneurship (PEER REVIEW) Vol. 16, Issue No. 01, March 2022 ISSN : 2229-5348.
2. **"A study on sales promotion towards consumer preferences of FMCG with special references to Tiruchirappalli District"** published in Journal of the oriental Institute (PEER REVIEW) Vol. 71, Issue No. 01, March 2022 ISSN : 0030-5324.
3. **"A study on the customer satisfaction on Internet Banking with special reference to public sector banks in Tiruchirappalli city, Tamil Nadu."** published in Heritage (PEER REVIEW) Vol. 68, Issue No. 45, February 2020 ISSN : 0474-9030.
5. **"An Audit Control System -An Overview"** published in Amity International strategic Managment (PEER REVIEW) Vol. 4, Issue No. 1, January 1900 ISSN : ISSN0 975511X.
6. **"Linking Internet Banking : Experiences from Bhutan services"** published in Primax international journal of commerce and managment (PEER REVIEW) Vol. , Issue No. , January 1900 ISSN : 2321-3604.
7. **"Writing Style of Research Report in Business"** published in Journal of research in business,Economics,Management (PEER REVIEW) Vol. 1, Issue No. 1, January 1900 ISSN : 2395-2210.

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THESIS EVALUATION: ( EVALUATED AS A FOREIGN EXAMINER).

1.A STUDY ON THE EFFECTIVENESS OF PERFORMANCE APPRAISAL SYSTEM ON HRD (WITH SPECIAL REFERENCE TO BHARAT HEAVY ELECTRICALS LIMITED (BHEL), TRICHY)

2. A STUDY ON CONSUMER PERCEPTION TOWARDS BROADBAND SERVICE OF BSNL WITH SPECIAL REFERENCE TO THANJAVUR TELECOM CIRCLE , TAMILNADU

3.FINANCIAL MANAGEMENT PRACTICES IN NON-BANKING FINANCIAL COMPANIES – A STUDY.

4.A STUDY ON WORK LIFE BALANCE OF TEACHERS IN SELF FINANCING COLLEGES OF EDUCATION IN THANJAVUR DISTRICT.

5.A STUDY ON SALES PROMOTION OF CONSUMER PREFERENCES AND BRAND EQUITY WITH SPECIAL REFERENCE TO FMCG.

6.A STUDY ON THE CUSTOMER SATISFACTION ON HOUSING LOAN AVAILED FROM LIC HOUSING FINANCE LIMITED IN TRICHY COPORATION.



**Signature of Staff**

**(DAVID ANTONY CHRISTOPHER M)**